

Research on the Construction of Campus Sports Culture Environment in Colleges

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Abstract: with the social development and the rapid development of modern civilization, college students are increasingly concerned about their own health and the comprehensive development of their own qualities. They tend to choose fun, fitness and practicality when they participate in physical education classes or in after-school exercises. And sports with lower technical requirements. Aiming at the current situation of the subject awareness of various sports needs of college students, in accordance with the requirements of the “national physical education teaching guidelines for general colleges,” most colleges now have physical education options correspondingly. The purpose of writing this article is to analyze the influencing factors of the campus sports cultural environment on the subject awareness of sports demand of college students; investigate the current status of the campus sports cultural environment and the status quo of college students 'sports demand subject consciousness; initially build a system of college students' sports demand subject awareness; cultivate and improve the awareness of college students' participation in physical education and extracurricular sports activities, change the situation that causes physical education or participation in extracurricular sports activities to be gradually neglected due to some factors; put forward effective measures to cultivate and improve the awareness of the physical needs of college students; and the sound development of physical education courses in colleges provides a certain reference.

1. Introduction

Campus culture refers to “a group culture with students as the main body, extracurricular cultural activities as the main content, the campus as the main space, and the campus spirit as the main characteristics.” It specifically refers to a cultural environment. Campus cultural environment and atmosphere play a very important role in achieving school education goals, changing the lifestyle, learning styles and habits of campus survival groups. Campus culture, as a social culture that directly affects and influences groups inside and outside the campus, is formed by the school in the long-term teaching, scientific research, and administrative management process. It is the behavior, habits, hobbies, and interests of all campus members. The accumulated total of a tangible and intangible material culture and spiritual culture is manifested in the school, that is, the cultural material environment and the accumulation of cultural spirit, and these two aspects constitute the campus culture of higher schools.

Campus sports culture refers to the part of campus culture that has a direct or indirect relationship with sports culture. Campus sports culture is a directional culture that affects the participation of groups on campus and concerns sports. The reasons for its formation are mainly from the status of school sports development on campus, the hardware construction of school sports development, the level of sports competitions, the number of people participating in competitions, and the enthusiasm of participants. Campus sports culture is the embodiment of the school's own group's centripetal force and cohesion, it is the attitude of the campus group to sports value identification, value orientation, students' psychological characteristics of participating in sports activities and paying attention to the development of sports, and students' sports behavior patterns. the result of. As far as campus sports culture is concerned, what is on the surface of campus sports culture is the physical form of sports on campus. For example, the presence or absence of venues, the construction quality of venues, and the amount of equipment. The middle level is the status of

the system on campus, the manifestation of management, and the construction of the system. There is a deep sense of sports in all groups on campus. Among them, in the formation and development of campus sports culture, while physical culture (venue facilities, etc.) and institutional culture play a certain role, the main role is to play a deeper concept, form and consciousness, that is, the manager's own sports consciousness, education and teaching Guidance in the process, the degree of students' preference for sports, etc.

2. The Role and Significance of Campus Sports Culture in Achieving School Physical Education Goals

With the “education from talent training model to the transition from general education to general education” in China's higher education, the pursuit of “both emphasis on training students in basic knowledge and basic skills in many aspects, such as liberal arts and science, to enable students to realize the humanistic spirit and At the same time as scientific literacy, on the other hand, it attaches importance to the cultivation of students' healthy personality, so that students have a certain expertise and fully develop the personality of students. In the process of achieving the overall goal of “campus culture and campus sports culture to achieve this A goal plays a very important and decisive role. The famous Soviet educator Suhomlinsky described in his book Pavresh Middle School” “Educate with the environment, with the surroundings created by students, with everything that lives in a rich collective spirit. This is a delicate field in the educational process. Similarly, campus sports culture is such a delicate field that has a significant role in promoting the realization of the meaning of school physical education. Campus sports culture has a strong educational function, which is different from our physical education process. It does not first enable students to receive physical education by compulsory means, but through non-mandatory means, in a way that allows students to appreciate the charm of sports, promote sports knowledge and skills in an atmosphere full of sports cultural environment, infect, Stimulate the awareness of campus groups to participate in sports activities. Campus sports culture as an environmental culture, its main educational function is to create a sports culture atmosphere, and through such an atmosphere, members of the school receive sports culture education in the unconscious campus environment, and internalized into A deep understanding of sports, to achieve the members of the school's awareness of sports, so as to form a habit of physical exercise in traction. It plays an excellent role in promoting the development of lifelong physical exercise among members of the school.

3. Structure and Function of Campus Sports Environment in Universities

The physical and cultural environment of campus sports refers to the total of all material conditions that affect the physical education, life, and exercise of all teachers and students in Colleges. From a micro perspective, it includes the physical hardware environment of physical form and the physical cultural environment of physical form. The physical hardware environment of physical form is a real objective existence. It includes: stadium facilities, sports teaching facilities, sports cultural facilities, such as gymnasiums, swimming pools, track and field stadiums, ball fields, sports teaching equipment, and sports books. Reference room, sports and cultural corridor, community physical exercise park, etc. The campus hardware environment provides the necessary conditions for normal physical education, physical training, and extracurricular sports activities. Only with this series of physical conditions can school physical education be developed normally. The physical and cultural environment of sports in physical form is a physical and cultural environment that manifests itself through “humanization” of the actual objective natural objects. It is a cultural atmosphere formed by the greening and landscaping of the campus natural environment. The greening works around the facility (including lawn greening, forest greening, flower greening, etc.), sports sculptures, stone engraved with famous celebrities, and murals depicting sports. These material facilities contain sports cultural taste, pursuit of sports spirit, and sports aesthetic taste of Colleges. To some extent, it also reflects the value orientation of college physical education, which implicitly affects and restricts the sports thinking, sports behavior habits, and sports value

orientation of each participating college student. The physical and cultural environment of sports plays a central role in the physical education environment of Colleges, which dominates and restricts the physical cultural environment of sports, the cultural environment of sports systems, and the cultural environment of sports behaviors. The physical and cultural environment of sports refers to the intangible but objective reality, which can be felt by teachers and students. It mainly includes the sports ideology and values of college leaders, teachers and students. Sports culture. An excellent campus sports spiritual and cultural environment can profoundly affect the sports ideals, will, beliefs, emotions and behaviors of all teachers and students in Colleges. Its formation is a process of cultivation, creation, and development, and it is also a process of historical accumulation. Only through the unremitting efforts of college students from generation to generation, can they be inherited and sublimated in the colorful campus culture.

The cultural environment of the sports system mainly refers to the sports culture embodied in the school's sports rules and regulations expressed in written form. It mainly includes: sports organizations, sports leadership system, sports operation mechanism, sports management mechanism, sports policy system, school sports laws and regulations, school sports teaching management regulations, rules and regulations of sports associations and associations, etc. It reflects a College sports traditions and styles. The cultural environment of the sports system is an important guarantee for the standardized and orderly development of school sports activities. It regulates the behaviors and styles of participants in campus sports activities, and allows participants to develop good behavior habits in a harmonious campus sports culture. Exercise your body and mind.

The cultural environment of sports behavior includes the daily speeches on sports topics and various recreational sports activities, competitive sports activities, and academic sports activities on campus. Such as: school traditional track and field games, sports culture and arts festival, sports club activities, sports speech contests, Olympic humanities pulpit and so on. The cultural environment of campus sports behavior is mainly expressed through the activities of teachers and students. It is one of the most frequently expressed and most directly felt cultural activities in the school's daily life. A good campus sports behavior culture should extensively carry out healthy and high-quality campus sports activities, actively guide the majority of teachers and students to carry out scientific fitness exercises, establish a correct outlook on life and values under the influence of campus sports culture, and let students learn from their ideology Cultivate the concept of lifelong sports in the depths, and contribute to the society's cultivation of all-round talents.

4. Strategies for Building a Good Campus Sports Cultural Environment

First of all, we should adhere to the “personalization of culture” principle, focusing only on the plasticity of culture to people. While fully implementing the overall construction of the sports culture environment on campus, we should use a variety of forms to promote sports culture. School sports workers and managers should do everything possible to organize sports cultural education activities through flexible and diverse methods. At the same time of carrying out a wide range of sports competitions, a series of sports knowledge lectures, special reports, academic salons, etc. were held to broaden students' sports vision, cultivate students' sentiments, and inspire students' hearts. For sports, we must establish the concept of “sports is a culture”. Its sociological value, the effect of humanistic education, and the biological function of a healthy body are the basis for us to build sports cultural propaganda and build a campus sports cultural environment. . Only in this way, the construction of our campus cultural environment can be appealing.

Hobby comes from interest. Interest can increase people's affinity for things. Affinity is the prerequisite for action. An important part of the construction of the campus sports cultural environment is reflected in the degree of satisfaction of students with the stadium facilities available to the school. Due to the unique practical characteristics of sports, the transfer and inheritance of sports culture, and the mastery of overall knowledge, they are closely linked to activities and exercises, the number of venues and equipment in the school, and the quality of venue facilities, etc. All will greatly promote and restrict the spread of school sports culture. Compared with other

cultural constructions on campus, the construction of campus sports culture directly affects the development of school sports. Therefore, increase the investment in campus sports facilities, incorporate the construction of school sports facilities into the overall planning of the school's material and cultural construction, and through a good environment of sports facilities, create incentives for students to learn about sports, and use beautiful sports buildings. Good sports facilities and increasing the affinity of students for sports are one of the important contents to promote and improve the construction of school sports cultural environment.

The formation and training of high-level sports teams, and the achievement of high-level competitions, have a great effect on the construction of school sports culture. The possession of a high-level sports team, and an excellent athlete with a broad pursuit group within the school, will all become the driving force for school sports work. Today, when the country strongly advocates the establishment of high-level sports teams in Colleges, when many famous schools are known for their glorious achievements in athletic sports, they have formed a high-level competitive sports team that has extensive influence and is suitable for the actual situation of the school. It will greatly promote the improvement of school sports cultural environment and promote the development of school sports work. The school is famous for its excellent sports competition results. Students pay more attention to sports because of their concern for the development of competitive sports in schools, and receive good physical education in long-term affinity. In this respect, we can learn from the practices of well-known universities in China such as Tsinghua University and Peking University.

5. Conclusion

The construction of campus sports cultural environment is an important link to achieve school physical education goals. A good campus sports cultural environment is not only conducive to the natural extension of classroom culture, but also to the coordination and coordination of classroom physical education and extracurricular physical education. Integrate and infiltrate with sports culture in more ways to form a group that is beneficial to the school's internal groups, especially the students themselves. Unify the needs of human development with the needs of social development, organically combine the social functions of education and the ontological functions, so that people have "rich human nature" and obtain "individual and original free development and become fully developed people".

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